



# MED SUPP MARKET DATA:

PROVIDES ONLINE ACCESS TO ENROLLMENT, PREMIUMS, CLAIMS AND LOSS RATIOS FOR MEDICARE SUPPLEMENT PLANS, NATIONWIDE.

SIMPLIFYING ANALYSIS OF HEALTH INSURANCE BUSINESS





### **Med Supp Market Data:**

Med Supp Market Data makes it easy to analyze competition and you will identify new senior market opportunities with this easy to use online database. Assess breakdowns for Group and Individual policies. This application will help you understand your company's position in the growing Medicare market. The web interface includes tables, queries and "download to Excel" to make analysis easy.

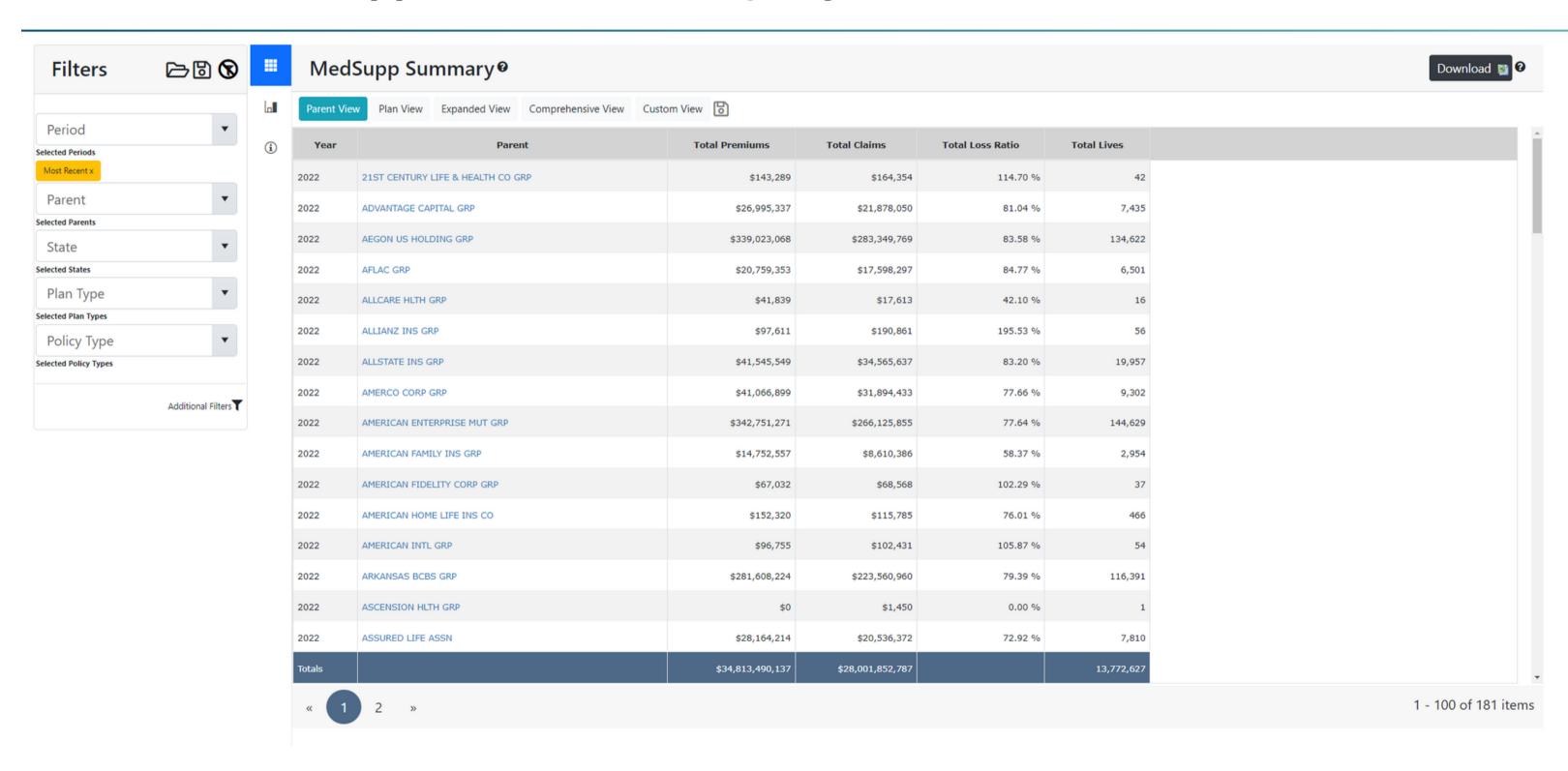
The data source for this product - - Medicare Supplement Insurance Experience Exhibit - - - filed annually with the NAIC - - is the most comprehensive data available for analyzing Medigap business.

If you're tracking Medicare Supplement's share of the senior market, this online resource is indispensable. Membership, premiums and claims data for Standardized (Plans A – N) and Pre-standardized plans, nationwide.





## Med Supp Market Data - - Query-driven Tables







#### **SUBSCRIPTION TERMS:**

#### MARCH CURRENT YEAR - FEBRUARY NEXT YEAR

#### UPDATED ANNUALLY WITH REFRESHES

#### **5 USER SEATS**

#### **CALL FOR PRICING**

Mark Farrah Associates (MFA) provides market analysis support for the majority of companies competing for health insurance business today. Our database products include the Health Coverage Portal<sup>TM</sup>, Health Plans  $USA^{TM}$ , Medicare Business Online<sup>TM</sup>, and Medicare Benefits Analyzer<sup>TM</sup>.

Call 724-338-4100